

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54113 CF NTL-POL FBD - LBD: 11/02/12 - 11/05/12 HL#: Created: 11/02/12 08:45 AM
 Client: CROSSROADS GPS (303502) CPE: / / 1344 Agency Commission: 15 % Updated: TADANIELLO on 11/05/12 07:27 AM
 Agency: CROSSROADS MEDIA (27783) Product: CROSSROADS GPS EST Sell :00:00 Confirmed: 11/04/12 05:33 PM
 Buyer: MICHELLE SANTUOSO Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/03/12 11:10 PM
 AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER MM/PH 11/02/12

n/d rates/cx/d spots. r/t \$229,900. pls cfx asap. thanks, n 11.2.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL2	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	CDPROB	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DYR1	1 0 0 0 0 0 0	SOAP	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DBOLD	1 0 0 0 0 0 0	SOAP	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDEAL	1 0 0 0 0 0 0	DAY	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EDRPHIL	1 0 0 0 0 0 0	EFG	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EELLEN	1 0 0 0 0 0 0	EFG	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENEWS5P	0 0 0 0 1 0 0	NEWS	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ENEWS6P	1 0 0 0 0 0 0	NEWS	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NCBSNEWS	0 0 0 0 1 0 0	NEWS	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	CNCBSNEWS	1 0 0 0 0 0 0	NEWS	30				0.0	\$3,500.00	0	\$0.00		
	Item is Cancelled												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AWHEEL	0 0 0 0 1 0 0	ACC	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	C AWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$6,000.00	0	\$0.00		
	Item is Cancelled												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PHOW PART	1 0 0 0 0 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PBROKE M&M	1 0 0 0 0 0 0	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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Buyer: MICHELLE SANTUOSO Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/03/12 11:10 PM

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PHAWAII	1 0 0 0 0 0 0	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATEM-F/SU	0 0 0 0 1 0 0	NEWS	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATEM-F/SU	1 0 0 0 0 0 0	NEWS	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER	0 0 0 0 1 0 0	LETT	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBOSSFR1	0 0 0 0 1 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PCSINYFR2	0 0 0 0 1 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

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Buyer: MICHELLE SANTUOSO Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/03/12 11:10 PM

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	CMCBSSAT2	0 0 0 0 0 1 0	MORN	30				0.0	\$400.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NSAT8A	0 0 0 0 0 1 0	MNEW	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	CNSAT6P	0 0 0 0 0 1 0	NEWS	30				0.0	\$1,400.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	CAWHEELSAT	0 0 0 0 0 1 0	ACC	30				0.0	\$1,800.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	CPCRIMESA1	0 0 0 0 0 1 0	REGP	30				0.0	\$1,800.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	CPCRIMESA2	0 0 0 0 0 1 0	REGP	30				0.0	\$2,100.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	CP48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	CNLATESAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$2,600.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	NSUN6A	0 0 0 0 0 0 1	MNEW	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	CWFACESPEC	0 0 0 0 0 0 1	MORN	30				0.0	\$2,000.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	NSUN10A	0 0 0 0 0 0 1	MNEW	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	SNFL	0 0 0 0 0 0 1	NFL	30			NFL	0.0	\$10,000.00	1	\$10,000.00		
NFL ON CBS: GB PACKERS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	CNSUN530P	0 0 0 0 0 0 1	NEWS	30				0.0	\$1,800.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PSIXTY	0 0 0 0 0 0 1	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	PRACESUN	0 0 0 0 0 0 1	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	CPWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$9,500.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	CPMENTALS3	0 0 0 0 0 0 1	REGP	30				0.0	\$9,500.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	NLATE1035P	0 0 0 0 0 0 1	NEWS	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	PWIFESN4	* * * * * S	CARD	30				0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$235,400.00	\$200,090.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$235,400.00	\$200,090.00	\$0.00	\$0.00